

CROWDCUBE



Raising millions with crowd funding

Fast Facts

Start date: 2010

Website: www.crowdcube.com

Market sector: Finance

Location: Exeter

Investment raised: £320,000

Number of employees: 8

SETSquared Support

- office space
- networking
- events
- investor readiness training
- mentoring
- graduate placements

"The most important benefit of working with SETSquared has been the introductions. Robin Jackson, who runs the Exeter Centre, has been constantly introducing me to people."

Darren Westlake, CEO and co-founder, Crowdcube

Crowdcube is the world's first equity-based crowdfunding platform, and is dedicated to helping UK-based businesses raise finance.

COMPANY SUCCESSES

February 2011: launches Crowdcube platform

February 2013: becomes authorised by the Financial Services Authority (FSA)

April 2013: total funding raised by platform reaches £6.7 million, with over 33,000 registered investors

"Soon after we launched, we met a potential client at the Exeter Innovation Centre, and it was amazing: modern, light and warm. We found we could move to an affordable co-working environment with a hot desk."

"Knowing that we're stable and supported at the Innovation Centre, and that we don't have to think about finding new premises as we expand, has been a big help."

"It is very much encouraged to share experiences and mix with other businesses. There is a fantastic space with a café and meeting area which is well used, and where we tend to meet people."

"Robin Jackson has been constantly introducing me to people, which has helped in getting further exposure and getting advice. Robin is well-connected, and generous in thinking about us a lot of the time."

"We've also spoken at events organised by SETSquared such as IGNITE in Southampton, and at the Met Office."